

Cookie Policy

This Cookie Policy describes the types of cookies we use, the purposes for which they are applied, how the Company processes the data collected during visits to the website <https://www.mealberry.com> (the “Website”), and how you can refuse or manage the use of cookies.

1. Terms and definitions

Company – Mealberry GmbH Am Wasserturm 4, 08233 Treuen, Germany.

Visitor – any individual who visits and uses the Website.

Website – a set of hardware and software tools designed for publishing information and data on the Internet for public access, united by a common purpose. The Website is available at <https://www.mealberry.com>.

Cookies – small text files stored by the browser on a Visitor’s computer or mobile device. Cookies reflect a Visitor’s preferences or actions on the Website, as well as information about their device, session date, and time. Cookies are stored locally and can be deleted by the Visitor in their browser settings.

IP address – a unique network address of a device in a computer network based on the IP protocol.

2. General provisions

2.1. When first visiting the Website with a new browser or in private browsing mode, a pop-up message will appear, informing the Visitor about the use of cookies and requesting consent.

2.2. By clicking “Accept”, continuing to use the Website, or by selecting cookie preferences in the pop-up window, the Visitor consents to the use of cookies in accordance with this Policy.

2.3. A Visitor may disable cookies in their browser settings. In this case, only those cookies strictly necessary for the functioning of the Website and its services will remain active. Disabling cookies may affect the correct operation of certain functions of the Website (such as feedback forms or the personal account).

2.4. This Policy applies only to this Website. The Company is not responsible for third-party websites accessible via links from our Website.

3. Data processing on the Website

3.1. The Company undertakes to ensure confidentiality and protection of Visitor data collected during the use of the Website.

3.2. The following data may be automatically processed when visiting the Website:

- IP address;
- browser information and the accessed page;
- time of access;
- referrer (the previous page address);
- data obtained from cookies (depending on their type).

3.3. The Website uses Google Analytics the web analytics service. These services use cookies to analyze how Visitors interact with the Website. Information collected about Website usage may be transferred to these service providers and processed in accordance with their privacy policies.

4. Types of cookies used by the Company

4.1. Session cookies.

Exist only during a Visitor's session on the Website and are deleted automatically once the browser is closed. They allow the Website to remember Visitor actions within one session.

4.2. Persistent cookies.

Stored on the Visitor's device after the browser is closed. Used to save preferences and settings to simplify future visits.

4.3. Statistical (analytical) cookies.

Collect data about how Visitors use the Website (e.g., which pages are visited, which links are clicked). These cookies are processed by analytics services (Google Analytics) to help us improve the Website's usability and performance.

4.4. Strictly necessary (technical) cookies.

Required for the proper functioning of the Website, such as registration, login to the personal account, and operation of feedback forms.

5. Purposes of using cookies

5.1. Cookies are used to ensure the correct operation of the Website, to enhance user convenience, and to improve the quality of services provided.

5.2. Information about Visitor activity is used to improve the Company's products and services, analyze Visitor preferences, and provide more relevant content.

6. Additional provisions

6.1. The Company reserves the right to amend this Policy.

6.2. A new version of the Policy comes into effect upon publication on the Website, unless otherwise specified in the new version.

6.3. The current version of the Policy is available at <https://www.mealberry.com>. Questions regarding the processing of personal data or the exercise of data subject rights may be sent by email to: info@mealberry.de.